We know that student privacy is an important issue for parents, teachers, and administrators, especially during the back-to-school season. It is for Edmodo as well. To help you out, we have put together this Privacy Toolkit to describe a few of the things that Edmodo does to protect the privacy of your students, and to answer some of the questions that you may have as you use Edmodo.

Our goal is to help students learn to the best of their ability, in an engaging, interactive, and collaborative manner – all in a safe and secure online environment. This toolkit details Edmodo’s principles, practices, and commitment to protecting student privacy, but we know that you may have additional questions, or want additional information. We are here to answer any questions and to address any concerns that you may have. If you have any feedback, questions, or just want to share your thoughts, please reach out to us at privacy@edmodo.com. We are here to help, and we are looking forward to an exciting and productive year together.

Best wishes,
The Edmodo Trust & Safety Team
Edmodo’s Commitment to Protecting Student Privacy

Edmodo was founded in 2008 to provide teachers, administrators, students, and parents with a closed, private, school-specific online learning network. Edmodo now has more than 90 million registered users around the world, and one of the reasons why we have grown so quickly is because of our longstanding commitment to protecting the privacy of our users and to making Edmodo a safe and secure place for students to learn.

Created by educators for educators, we have a direct relationship with the teachers, administrators, parents, and students using our platform. Because of that, user trust is critical to us. That’s why we’ve built so many privacy protections directly into our product, and it’s why we have adopted such strong, privacy-protective internal policies and practices.

Our policies and practices are described in detail in our Privacy Policy. We have tried to make our Privacy Policy as clear and understandable as possible, but we know that many of these issues are complicated. To help you out, we have put together a summary of some of the key aspects of what we do and don’t do with user information. We hope that you will reference these points whenever questions arise, and that you will share them with your teachers, administrators, and parents.

What We DO:

- Collect limited personal information from users. For students, all that’s asked for is a first and last name.
- Permit parents to create accounts linked to their child’s account to gain insight into their child’s activities on Edmodo.
- Allow students and their parents to access and review their personal information to review or correct it.
- Enable users to delete their accounts, whenever they want.
- Use HTTPS (SSL) to encrypt our entire website.
- Disclose clearly in our privacy policy what student information we collect and the limited ways that information is used or shared with third parties (e.g., to understand how we can improve our products).
- Maintain a comprehensive security program – made up of administrative, technical, and physical safeguards – that is designed to protect student information.
- Dedicate numerous employees to privacy issues, including: a Chief Privacy Officer; a User Trust & Safety Team, made up of employees from across the company; and a team of security engineers, who continually monitor the security of Edmodo’s services.

What We DON’T Do:

- Collect, use, or disclose sensitive student information, such as social security numbers or home addresses; all that’s asked for from students is a first and last name.
- Sell or rent user information to third parties.
- Collect geo-location based tracking information.
- Collect, use, or share student information for non-educational purposes.
- Retain and utilize user information after a user asks us to delete their account. Users own their own data, not Edmodo.
- Permit individuals not affiliated with a class to access or view information about a student, or to communicate with students.
- Allow students to send private communications to other students.
- Make material changes to our privacy policy without first providing users with notice and allowing them choices.
Commonly Asked Questions

What is Edmodo?
Edmodo is an online learning platform for K-12 educators, students, and parents that enables teachers to bring their classrooms online. Edmodo allows teachers to communicate with students and their parents, to foster collaboration between students, and to provide students with access to educational resources that help them learn in a safe, teacher-supervised environment. Edmodo also allows parents to create their own accounts, linked to their child’s account, to see information about their student.

Is Edmodo safe to use with students?
Protecting student information is paramount to Edmodo. That is why we have placed teachers at the center of Edmodo. Educators moderate activity that takes place on Edmodo – just like in a traditional classroom setting. We also do not allow student-student private messaging. To ensure that Edmodo is as safe and secure as possible, we collect very little personally identifiable information (for students, all that’s asked for is a first and last name, for teachers, name and email address), and we do not collect any geo-location tracking information. Finally, we’ve designed Edmodo so that only individuals who are affiliated with a student’s class (i.e., the teacher or the other students in the class) can see information about a student.

Do you have any advice for when parents express concern about using tech tools like Edmodo?
It’s important that parents feel comfortable with the tools you are using in your classroom. One best practice is to ensure that parents understand the “why” of your using tech tools for teaching. Share the value you see in edtech with them, so they can better understand the benefits of digital learning. It is also helpful when they have insight into how the tool works. We recommend you work to help them set up Edmodo parent accounts so they can participate firsthand in the learning experience. It may also help reassure them to let them know that they can access and view their child’s Edmodo information at any time, and that Edmodo will honor requests to delete their child’s account. In addition, make clear that Edmodo users own their own information, not Edmodo. Finally, if they have any privacy or safety concerns, feel free to share our Parent Privacy Toolkit and/or our Privacy Policy with them – these documents should help you address any specific questions parents have about how student information is handled by Edmodo.

What about when my school or district administrator asks if Edmodo is safe?
It’s important to communicate with your school and/or district leaders to make sure they understand why you’re using Edmodo and that they understand the closed, private learning environment it provides. We also recommend you share our Administrator Privacy Toolkit with your school/district leaders to help answer any specific questions they may have. Finally, one of the most exciting aspects of Edmodo is the Edmodo community – the millions of other teachers around the world using Edmodo, who are just like you – and we recommend that you show your supervisors who else in your school or district is using Edmodo, to help make them understand that Edmodo is a safe, widely used platform for helping teachers and students learn to the best of their abilities.

What will happen to a student’s information after the student graduates?
Edmodo does not collect, use, share, or keep, student information for non-educational purposes. When a student leaves Edmodo, or at any point in time, we honor requests to delete data. We also allow users to access and review their data whenever they want.
Additional Resources

**Edmodo Privacy Policy**
Edmodo’s formal legal document, outlining the details of our privacy policies and practices.

**Edmodo Privacy Webpage**
A one-stop reference guide, detailing our commitment to protecting user privacy, and providing recommended resources to better understand student privacy issues.

**Teacher Safety Best Practices**
Our Edmodo guide for teachers, providing tips on how to use Edmodo in a safe and secure way.

**Sample Parental Consent Form**
A sample form that can be used by schools and teachers to notify parents and obtain their consent for the use of Edmodo.

**Digital Citizenship Kit**
A resource kit put together by Edmodo and our partner, Common Sense Media, to help teachers teach their students responsible digital citizenship.

**FerpaSherpa.org**
A website launched by the Future of Privacy Forum (FPF), providing resources to help the public better understand student data privacy issues.